



# Achmad Ramadhani Wasil

SINGAPORE

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Passionate designer experienced over 2 years in UX and UI Design. I solve problem with deep insight and human centred approach.

Proficient in solving visual problems, design enterprise applications both web and mobile that lots of people will use for a very long time. Visual thinker who love to see the big picture without sacrifice fine details. Pursuing next challenge on User Experience and Product Design.

I want to jump into higher level of my field and looking for company that have a robust career growth and path. I would love to meet passionate team who really love their job.

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## EXPERIENCE

### GUSHCLOUD - LEAD UI & UX

SEPT 2015 - PRESENT

SINGAPORE

- Lead projects autonomously and in tandem with the Creative Director.
- Taking broad, conceptual ideas and turning them into something useful and valuable for clients.
- Designing flows and experiences that are incredibly simple and elegant
- Develop prototypes, work flows, wireframes, storyboards, and mockups to effectively communicate interaction design paradigms.

### FREELANCE - UI & UX DESIGNER

2013 - 2015

UK - SINGAPORE - US

- Creates Web & Mobile design deliverables such as wireframes, page flow diagrams, interactive prototypes, and design mockups and specifications documentation. Build from scratch.
- Collaborate with product management and developers to define and implement innovative solutions for the product direction, visuals and experience
- Combining my knowledge and expertise with the goals of our business to deliver a world-class user experience to our diverse, loyal user-base.

### ESRI INDONESIA - UX & GIS CONSULTANT

NOV 2013 - SEPT 2015

INDONESIA- SINGAPORE

- Working closely with Business Development, Sales Consultants and Professional Services team to align solution to meet customer's business needs (Conduct User Research and Validation).
- Analyse Client Business Model and adapting our technology to solve their problem and put it inside a client business process.
- Deliver working prototype/demo software solutions required to support the sales lifecycle of the company's product.

**SPEKTRUM - MANAGING DIRECTOR & FRONT-END DEV**

JAN 2012 - OCT 2013

Managing team to develop various kind of site, from brochure, e-commerce, until sophisticated web apps about healthiness, sport, maps and engineering. Working with wide range of creative designers ; UI/UX team and robust front and back end developer. Liaising with client on spling.com (UK) , simply centered (NY), Arazoo (NY), Spartan (SF).

NYC, UK - FREELANCE

**CENTER FOR REMOTE SENSING ITB - RESEARCH OFFICER, PROF ASSISTANT**

Developing new method and tools on Remote Sensing & GIS in supporting energy, plantation, forestry and agriculture field. Working on different scope of work, from research planning, data procurement into reporting.

JULY 2012 - SEPT 2013

INDONESIA

We developing new method to identify geothermal sources using digital image processing. As project supervisor I responsible to ensure development process run well. I also often conduct annual Remote Sensing, 3D Modelling, and GIS International Conference.

**UNIVERITAS PENDIDIKAN INDONESIA - LECTURER**

JAN 2012 - JAN 2013

Teaching Digital Image Processing & GIS Course for two semester on Geographic and Surveying Major. During class I teach some basic theory and create several field practice.

INDONESIA

**FREELANCE - GRAPHIC DESIGNER**

2007 - 2012

- Design and produce visuals, finished artworks, paste-up work and general merchandising duties for leaflets, newsletter, promotions, packaging.
- Create graphic content for social media platforms & collaterals.
- Help with social media management and digital marketing such as Google Adwords, Facebook, Instagram and trending hashtags

INDONESIA- SINGAPORE

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## EDUCATION

### INSTITUT TEKNOLOGI BANDUNG

INDONESIA

- Master of Applied Science (M.Sc) in Geo Informatics Engineering focus on Remote Sensing (*Fast Track Program*) - with GPA **3.75** of 4
- Bachelor of Applied Science (B.A.Sc) in Geodesy and Geomatics Engineering - with GPA **3.49** out of 4.

2012 - 2013

2008-2012

### NATIONAL CENTRAL UNIVERSITY

TAIWAN

- Exchange Program in Geo Informatics and 3D Modelling

2010 - 2011

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## CERTIFICATIONS

### ESRI CERTIFIED

2014 - PRESENT

- EADA101 ArcGIS Desktop Associate 10.  
Esri License WMQ1QM4K1FF41GWF
- Facilitation Training — Esri License, 50133067



### FARO INDUSTRIES, INC

2013- PRESENT

- Laser Scanner and 3D Modelling Workshop

### TREEHOUSE, INC

2013- PRESENT

- The Fastest Code Learner (HTML, CSS, and Java)

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## SKILL SETS

### SPECIALITIES

- Mobile Ecommerce Creation (B2B, B2C)
- Conduction User Research
- Business Canvas Model
- Presenting, Pitching, Communicating
- Build Lean Startup
- Deep Knowledge on GIS

### PROFICIENCIES

- Responsive Design Concept
- Deep Knowledge on Web Design Principle
- Apple and Android Design Guideline
- Interaction Design
- Working knowledge on HTML5, CSS3, JS

### TOOLS UX, UI & INTERACTION

- Sketch App
- Adobe Creative Suite
- Principle, Flinto, FramerJS, Balsamiq
- Invision, Marvel, UX Pin
- Lookback (User Testing)
- Zeplin, RedPen